



TAKING **responsibility** FOR FUTURE GENERATIONS...





CORPORATE SOCIAL RESPONSIBILITY STATEMENT

As a global leader in the product identification industry, Videojet is committed to being a responsible partner, recognizing that our reach extends all the way to the consumer. We strive to ensure that all our products and services meet the highest levels of safety and environmental sustainability while minimizing risk to our business, our associates, our customers and consumers.

...personally

It's easy to think that corporate social responsibility is solely the corporation's responsibility. At Videojet, we hold a different view. We take our responsibility personally and we have identified three focus areas for more sustainable business practices that we are pursuing actively. We are also calling on all associates, suppliers, investors and customers to join us in these ongoing efforts. We can all do a little something each day to help make our planet greener, safer and more sustainable for future generations.






WE CAN ALL **do** A LITTLE SOMETHING MORE...



...globally

Videojet offers sales and service to over 135 countries around the world, allowing us to touch a wide range of diverse communities and cultures. While our locations, languages and local customs vary, we all share the common green objective to minimize our carbon footprint and reduce our environmental impact. From improving recycling efforts to designing products with more environmentally friendly lifecycles, Videojet is committed to making a sustainable difference.



-  GLOBAL HEAD QUARTERS
-  VIDEOJET SALES & SERVICE OFFICES
-  MANUFACTURING & PRODUCT DEVELOPMENT
-  COUNTRIES WITH VIDEOJET SALES & SERVICE
-  COUNTRIES WITH VIDEOJET PARTNER SALES & SERVICE

...actively

We're already doing some great things to minimize our carbon footprint but we know we can do more and we have identified three areas where we can drive further positive results.

SAFETY



We take a personal responsibility to ensure every Videojet workplace is safe. We are proactive in our associate safety training initiatives and our "First Safety" mantra is much more than a slogan — it is a discipline that permeates our organizational culture. Each associate personally pledges to maintain a safe workplace and we pursue continuous safety improvements through internal audits and timely implementation of safety advancements.

ENVIRONMENT



We are committed to improving the green performance of Videojet and helping support the green initiatives of our customers. From initial design and development to manufacturing Videojet has an eye on minimizing environmental impact. We are driving our operation to be in alignment with ISO 14001 environmental standards and designing a range of products with environmentally friendly materials achieving robust ink performance with low-waste ink cartridges.

CONTINUITY



We believe that delivering a safe and continuous supply of products for our customers is a top priority. To achieve this continuity of excellence, we plan ahead for even the most unexpected of circumstances. We ensure we have redundant capabilities, backup processes and contingency procedures clearly spelled out in advance. As importantly, we are able to quickly mobilize these resources and seamlessly bring them online should circumstances warrant.

...certifiably

Videojet is driving our operations to be in alignment with ISO 14001 environmental standards – reducing emissions and our consumption of critical resources, energy and raw materials.



I CAN **do** A LITTLE

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EU POSSO **fazer** UM POUCO

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Я МОГУ КОЕ-ЧТО СДЕЛАТЬ

JAG KAN **göra** NÅGOT

ICH KANN ETWAS **tun**

我们正在行动



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